



## Social Entrepreneurship: What Everyone Needs to Know

By David Bornstein, Susan Davis

Oxford University Press Inc. Paperback. Book Condition: new. BRAND NEW, Social Entrepreneurship: What Everyone Needs to Know, David Bornstein, Susan Davis, In development circles, there is now widespread consensus that social entrepreneurs represent a far better mechanism to respond to needs than we have ever had before—a decentralized and emergent force that remains our best hope for solutions that can keep pace with our problems and create a more peaceful world. David Bornstein's previous book on social entrepreneurship, *How to Change the World*, was hailed by Nicholas Kristof in *The New York Times* as "a bible in the field" and published in more than twenty countries. Now, Bornstein shifts the focus from the profiles of successful social innovators in that book—and teams with Susan Davis, a founding board member of the Grameen Foundation—to offer the first general overview of social entrepreneurship. In a Q & A format allowing readers to go directly to the information they need, the authors map out social entrepreneurship in its broadest terms as well as in its particulars. Bornstein and Davis explain what social entrepreneurs are, how their organizations function, and what challenges they face. The book will give readers an understanding of what differentiates...



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