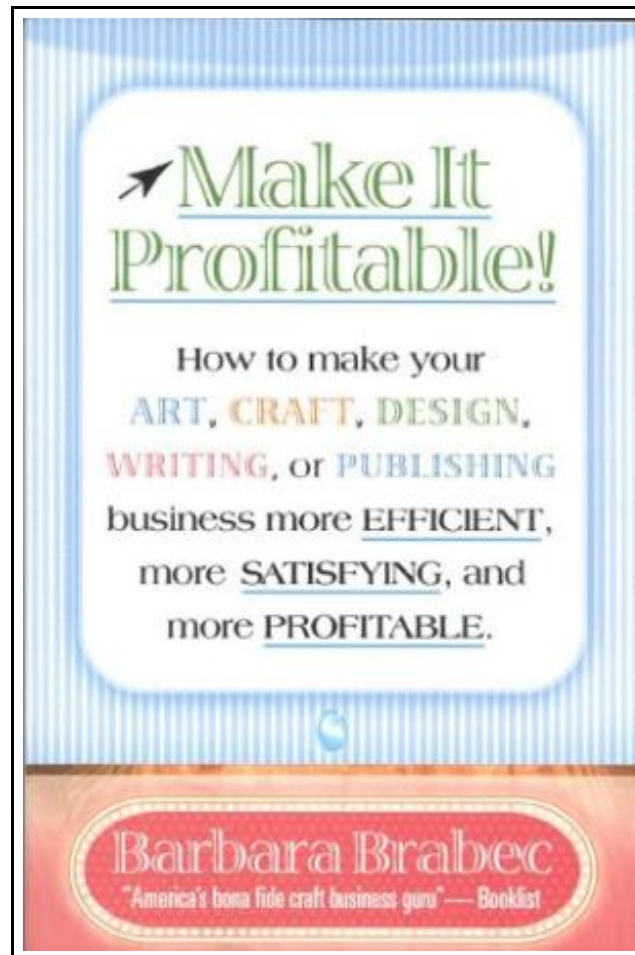


Make it Profitable!: How to Make Your Art, Craft, Design, Writing, or Publishing Business More Efficient, More Satisfying, and More Profitable



Filesize: 9.08 MB

Reviews

*Thorough information! Its such a good study. Sure, it is perform, still an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Evie Emmerich)*


MAKE IT PROFITABLE!: HOW TO MAKE YOUR ART, CRAFT, DESIGN, WRITING, OR PUBLISHING BUSINESS MORE EFFICIENT, MORE SATISFYING, AND MORE PROFITABLE



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Rowman & Littlefield. Paperback. Book Condition: new. BRAND NEW, Make it Profitable!: How to Make Your Art, Craft, Design, Writing, or Publishing Business More Efficient, More Satisfying, and More Profitable, Barbara Brabec, Barbara Brabec, who BOOKLIST calls America's "bona fide crafts business guru" has brought the craft business into the 21st century. Craft-making, like everything else, is changing with the times. MAKE IT PROFITABLE! emphasizes how creative people are using computers and the internet to save time, cut costs, and increast profits. Brabec has garnered the best ideas and information on the present and future of the craft business from 80 professionals in various fields of the craft industry. Each chapter contains illustrations, sidebars, and "Networking Sessions"--conversations between the author and various professionals discussing the topic at hand. Seasoned veterans and beginners alike will benefit immensely from Brabec's expert research on all aspects of the home business industry. The book covers subjects such as: *business planning and goal setting; *time management and organization; *finding a new or additional workplace; *design and packaging; *pricing; *supplies and shipping; *marketing skills; *keeping everything in perspective; and *production methods and strategies. Here is the best advice that money can buy for anyone with a mind to succeed in the modern crafts business. If you're looking to start your home business or update or expand the one you have, MAKE IT PROFITABLE! will provide you with the most sensible, honest, and proven information on the subject.

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